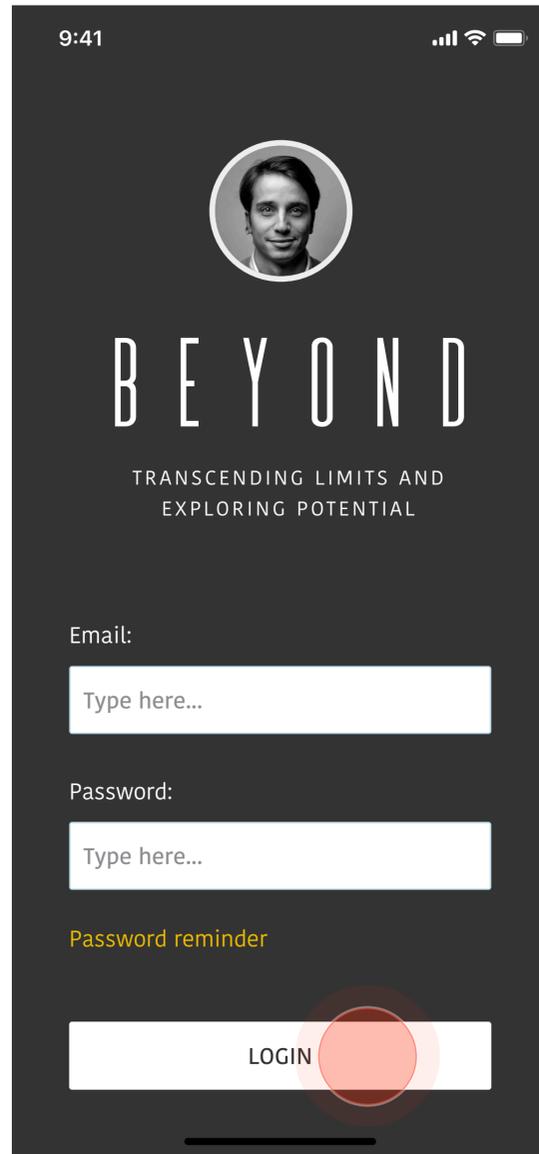


00.A01

Loading screen...

This screen appears each time the app is being launched.

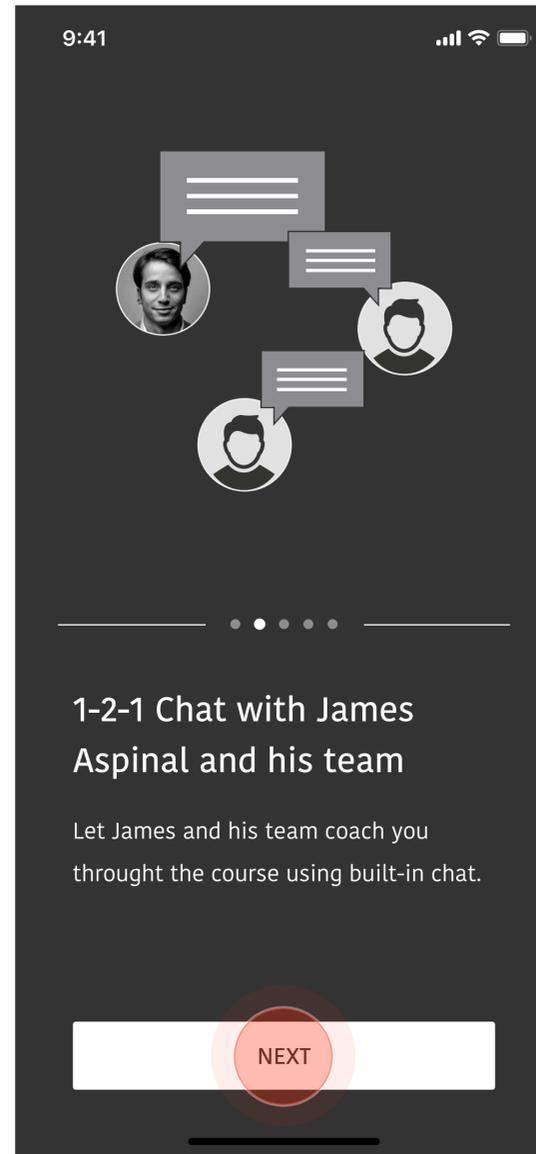


00.A02

Login

The user enters his login credentials and hits "Login".

Login will only appear once unless the user manually chooses to logoff from his profile.



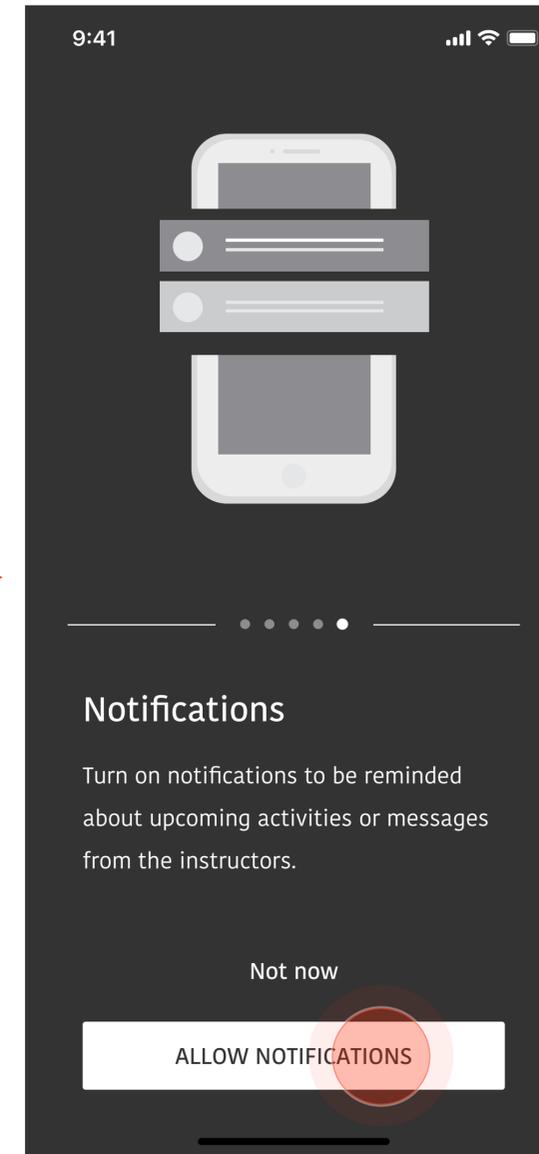
00.A03

On-boarding walkthrough

As soon as the user logs in, he will see a slideshow with key messages related with the service and they way it works.

The user can tap "Next" or swipe left to move on.

(There is no "skip" button as it is a long term user investment so most users will not feel urged to get to the content as soon as possible.)

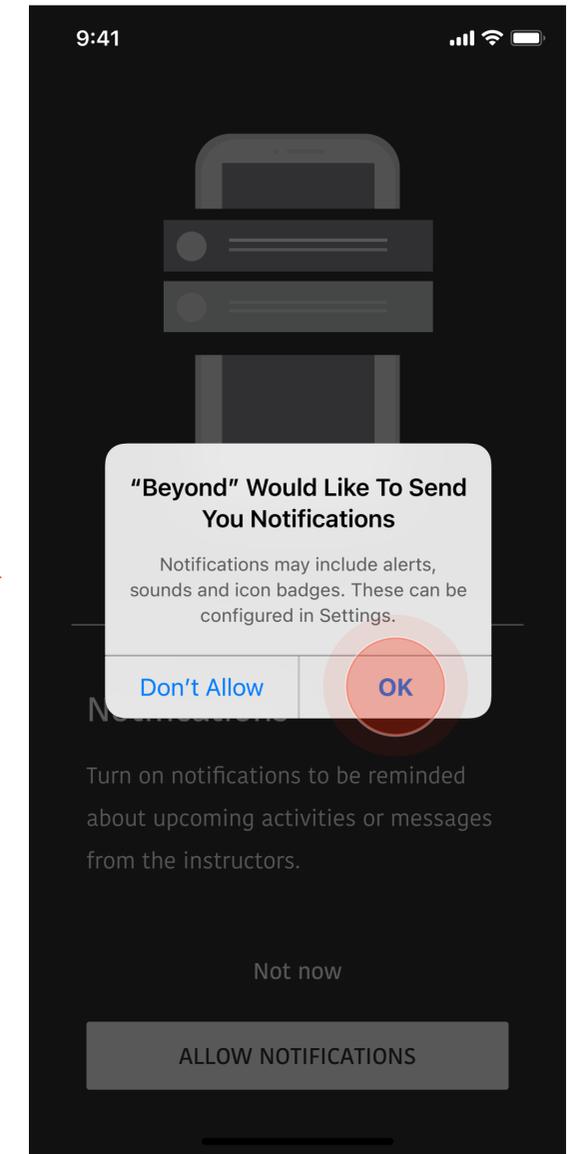


00.A04

Notifications request

The last message encourages the user to allow notifications by explaining the benefits of it.

(Notifications are very important element of the experience so we take advantage here of the muscle memory created from previous clicks on the "Next" button in order to increase the chances for the user to click on it.)



00.A05

Notification dialog box

The native dialog box appears asking the user to accept notifications.